

THIS LETTER IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. IF YOU ARE IN ANY DOUBT AS REGARDS THE CONTENTS OF THIS LETTER, YOU ARE RECOMMENDED TO SEEK YOUR OWN FINANCIAL ADVICE IMMEDIATELY FROM YOUR STOCKBROKER, BANK MANAGER, SOLICITOR OR OTHER INDEPENDENT PROFESSIONAL ADVISER DULY AUTHORISED UNDER THE FINANCIAL SERVICES AND MARKETS ACT 2000 (AS AMENDED) IF YOU ARE IN THE UNITED KINGDOM, OR FROM ANOTHER APPROPRIATELY AUTHORISED INDEPENDENT FINANCIAL ADVISER IF YOU ARE IN A TERRITORY OUTSIDE THE UNITED KINGDOM.

IF YOU HAVE SOLD OR OTHERWISE TRANSFERRED ALL OF YOUR ORDINARY SHARES IN INTUITIVE INVESTMENTS GROUP PLC, SUBJECT TO THE RESTRICTIONS ON DISTRIBUTION DESCRIBED BELOW AND IN THE ENCLOSED ANNOUNCEMENT, PLEASE FORWARD THIS LETTER AND ITS ENCLOSURE AS SOON AS POSSIBLE TO THE PURCHASER OR TRANSFEREE OR TO THE STOCKBROKER, BANK OR OTHER AGENT THROUGH WHOM THE SALE OR TRANSFER WAS EFFECTED FOR ONWARD TRANSMISSION TO THE PURCHASER OR TRANSFEREE. IF YOU HAVE SOLD OR TRANSFERRED ONLY PART OF YOUR HOLDING OF ORDINARY SHARES IN INTUITIVE INVESTMENTS GROUP PLC YOU SHOULD RETAIN THIS LETTER AND CONSULT THE BANK, STOCKBROKER OR OTHER AGENT THROUGH WHOM THE SALE WAS EFFECTED.

THIS LETTER SHOULD NOT BE FORWARDED OR TRANSMITTED IN WHOLE OR IN PART IN OR INTO ANY JURISDICTION WHERE TO DO SO WOULD CONSTITUTE A VIOLATION OF THE RELEVANT LAWS OR REGULATIONS OF SUCH JURISDICTION. IF YOU ARE NOT RESIDENT OR LOCATED IN THE UNITED KINGDOM, YOU SHOULD INFORM YOURSELF OF, AND OBSERVE, ANY APPLICABLE LEGAL OR REGULATORY REQUIREMENTS OF YOUR JURISDICTION

30 June 2026

Intuitive Investments Group plc
(Incorporated in England and Wales with company number: 12664320)

To: **Employees of Intuitive Investments Group plc (the "Company")**

Dear Colleagues

Announcement of an all-share offer for the Company by Acceler8 Ventures plc ("AC8")

On 8 April 2026, the Company and AC8 made an announcement (the "**Rule 2.4 Announcement**") under Rule 2.4 of the City Code on Takeovers and Mergers (the "**Code**"), that they were in discussions regarding a possible all-share offer by AC8 to acquire the entire issued share capital of the Company. Further to the Rule 2.4 Announcement, on 30 June 2026, the Company and AC8 made an announcement (the "**Rule 2.7 Announcement**") under Rule 2.7 of the Code, confirming that they have reached agreement on the terms of a recommended all-share offer for the Company by AC8 (the "**Acquisition**"). It is expected that the Acquisition will be implemented by way of a scheme of arrangement.

In accordance with Rule 2.11 of the Code, please find enclosed a copy of the Announcement (which was made pursuant to Rule 2.7 of the Code). This letter is not to be taken as a summary of the information in the Announcement and should not be regarded as a substitute for reading the Announcement in full.

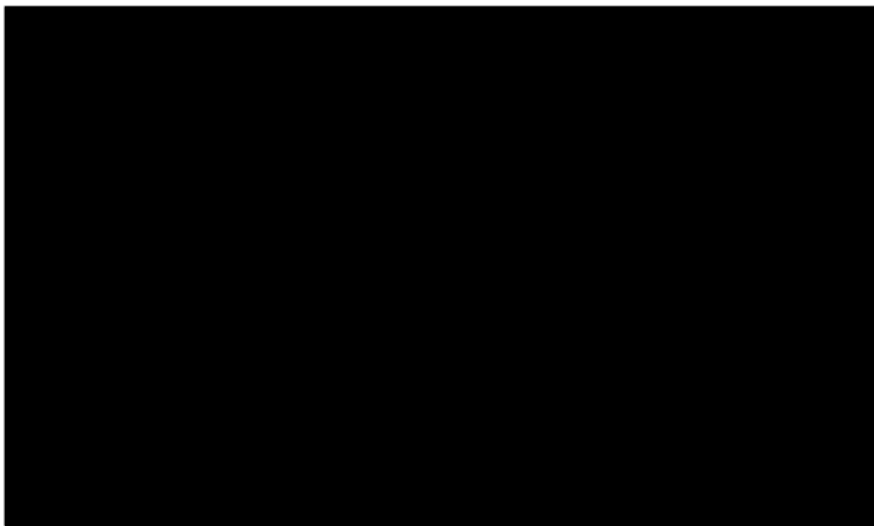
In accordance with Rule 26.1 of the Code, copies of this letter, and all other announcements, information and documents published in relation to the Acquisition will be available during the course of the offer period on the Company's website at <https://iigplc.com/>, subject to certain restrictions relating to persons

resident in restricted jurisdictions. For the avoidance of doubt, the content of the Company's website is not incorporated into, and does not form part of, this letter.

In addition, this letter is intended to inform you that as an employee of the Company you have a right under Rule 25.9 of the Code to have published, at the Company's cost, a separate opinion on the effects of the Acquisition on your employment, but only if an opinion is received by the Company in good time. Any such opinion will be appended to any circular on the Acquisition that may be published by the Company in accordance with the requirements of Rule 25.9 of the Code. The Company will be responsible for the costs reasonably incurred by employees in obtaining advice required for the verification of any information contained in such an opinion in order to comply with the highest standards of care and accuracy that are required by Rule 19.1 of the Code.

Please be aware that addresses, electronic addresses and certain other information provided by you for the receipt of communications from the Company may be provided to AC8 during the offer period as required under Section 4 of Appendix 4 of the Takeover Code.

Should you wish to contact the Company regarding administrative matters in view of the Rule 2.7 Announcement, please email info@iigplc.com.



Sir Nigel Rudd
Chairman
Intuitive Investments Group plc

Important information

The directors of the Company accept responsibility for the information contained in this letter. To the best of the knowledge and belief of the directors of the Company (who have taken all reasonable care to ensure that such is the case), such information is in accordance with the facts and does not omit anything likely to affect the import of such information.

This letter is not a summary of the Announcement and should not be regarded as a substitute for reading the Announcement in full.

Disclosure requirements of the Code

Under Rule 8.3(a) of the Code, any person who is interested in 1% or more of any class of relevant securities of an offeree company or of any securities exchange offeror (being any offeror other than an offeror in respect of which it has been announced that its offer is, or is likely to be, solely in cash) must make an Opening Position Disclosure following the commencement of the offer period and, if later, following the announcement in which any securities exchange offeror is first identified. An Opening Position Disclosure must contain details of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s). An Opening Position Disclosure by a person to whom Rule 8.3(a) applies must be made by no later than 3.30 p.m. (London time) on the 10th business day following the commencement of the offer period and, if appropriate, by no later than 3.30 p.m. (London time) on the 10th business day following the announcement in which any securities exchange offeror is first identified. Relevant persons who deal in the relevant securities of the offeree company or of a securities exchange offeror prior to the deadline for making an Opening Position Disclosure must instead make a Dealing Disclosure.

Under Rule 8.3(b) of the Code, any person who is, or becomes, interested in 1% or more of any class of relevant securities of the offeree company or of any securities exchange offeror must make a Dealing Disclosure if the person deals in any relevant securities of the offeree company or of any securities exchange offeror. A Dealing Disclosure must contain details of the dealing concerned and of the person's interests and short positions in, and rights to subscribe for, any relevant securities of each of (i) the offeree company and (ii) any securities exchange offeror(s), save to the extent that these details have previously been disclosed under Rule 8. A Dealing Disclosure by a person to whom Rule 8.3(b) applies must be made by no later than 3.30 p.m. (London time) on the business day following the date of the relevant dealing.

If two or more persons act together pursuant to an agreement or understanding, whether formal or informal, to acquire or control an interest in relevant securities of an offeree company or a securities exchange offeror, they will be deemed to be a single person for the purpose of Rule 8.3.

Opening Position Disclosures must also be made by the offeree company and by any offeror and Dealing Disclosures must also be made by the offeree company, by any offeror and by any persons acting in concert with any of them (see Rules 8.1, 8.2 and 8.4).

Details of the offeree and offeror companies in respect of whose relevant securities Opening Position Disclosures and Dealing Disclosures must be made can be found in the Disclosure Table on the Takeover Panel's website at www.thetakeoverpanel.org.uk, including details of the number of relevant securities in issue, when the offer period commenced and when any offeror was first identified. You should contact the Panel's Market Surveillance Unit on +44 (0) 20 7638 0129 if you are in any doubt as to whether you are required to make an Opening Position Disclosure or a Dealing Disclosure.

Publication on a website. A copy of this letter will be made available subject to certain restrictions relating to persons resident in restricted jurisdictions on the Company's website at www.iigplc.com by no later than 12 noon (London time) on the business day following the date of this letter. For the avoidance of doubt, the contents of this website are not incorporated into and do not form part of this letter.

Availability of hard copies and administrative matters

You may request a hard copy of this letter and the Announcement (and any information incorporated into it by reference from another source) by contacting IIG's Registrar during UK business hours on +44 (0) 12 1585 1131 or by submitting a request in writing to Neville Registrars Limited, Neville House, Steelpark Road, Halesowen B62 8HD. It is important that you note that unless you make such a request, a hard copy of such documents will not be sent to you. You may also request that all future documents, announcements and information to be sent to you in relation to the Acquisition should be in hard copy form. Should you have any queries in relation to any administrative matter relating to this letter or the Announcement, please contact IIG's Registrar via the contact details set out above.